

1. Demand Analysis

Course texts

- Edwin Mansfield et al (2002) “Managerial Economics”, Norton: Chapters 3-5
- Dominick Salvatore (2004) “Managerial Economics in a Global Economy”, Thomson, Chapters 3-5.
- Any econometrics textbook that you are familiar with.

General: More advanced

- Intriligator M, R Bodkin, C Hsiao (1996) “Econometric Models, Techniques and Applications”, Prentice Hall. Chapter 7.
- Thomas RL (1993) “Introductory Econometrics: Theory and Applications”, Longman. Chapter 9.
-very good comprehensive survey
- Deaton A and J Muellbauer (1980) "Economics and Consumer Behaviour", Cambridge University Press. Chapters 1,2,3.
-very good background, particularly for theory, though terse

Specific:

It is worthwhile going back to the original articles on demand analysis, which are referenced in the texts.