

## **Multinationals Corporations and Foreign Direct Investment**

### **Reading:**

- Mansfield chapter 18
- Pitelis and Sugden (1991) *The Nature of the Transnational Firm*, Routledge
- Caves (1996) *Multinational Enterprise and Economic Analysis*, Cambridge University Press.
- Dunning (1993) "Multinational Enterprises and the Global Economy"
- Doremus, Keller, Pauly and Reich (1998) "The Myth of the Global Corporation", Princeton University Press.
- Cowling and Sugden (1987) *Transnational Monopoly Capitalism*, Wheatsheaf Books.
- Roberts, Simon (2000) Large international business and economic development, *International Review of Applied Economics*, Vol 14, 1, 2000.
- R Kozul Wright and Rowthorn (1998) *Transnational Corporations and the Global Economy*, Macmillan.
- Held, David, Anthony McGrew, David Goldblatt and Jonathan Perraton (1999) "Global Transformations", Polity Press.
- Ietto-Gillies, G. (2000) What Role for Multinationals in the New Theories of International trade and location", *International Review of Applied Economics*, Vol 14, No 4.
- Buckley, PJ and PN Ghauri (2002) "International Mergers and Acquisitions: A Reader", Thomson.
- UNCTAD (2000) "World Investment Report", UN Publications, New York and Geneva
- Conn, R, Cosh, A, Guest, P, and A. Hughes (2003) "The Impact of UK Acquirers of Domestic, Cross Border, Public and Private Acquisitions", ESRC Centre for Business Research Working Paper 276, University of Cambridge.
- The Economist (2001) "Globalisation", The Economist Newspaper Ltd, St Edmundsbury Press, Bury St Edmunds.

### **Some Interesting Sites:**

- UNCTAD reports including annual World Investment Report:  
<http://www.unctad.org/>
- Information on specific firms and industries:  
<http://www.fortune.com/fortune>
- World Bank: [www.worldbank.org](http://www.worldbank.org)

### **Other:**

### **Class presentations:**

**MNC:** "What are multinational corporations and why do they exist"

**FDI:** "Foreign direct investment flows result from international differences in labour costs" Discuss